



Laura Rannaväli

Content creator / Social Media Specialist / Student

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Education

2012-2024 | High School Diploma

Rocca al Mare Kool

2024-2027 (present) | Crossmedia

BFM, Tallinn University

Crossmedia studies combine storytelling, digital media, and creative production across film, video, sound, design, and other interactive platforms.

Work Experience

2015 - present | Freelance Digital Creator

10+ years of experience with combined 250k+ followers across social media platforms (Instagram, TikTok). Collaborated with international brands like **Adidas, Yves Saint Laurent Beauty, Douglas, Nike, Zalando, Bolt, and Coachella**.

2021 | Waitress (part-time)

Katharinenthal

Language

English | C2

Estonian | Native speaker

Russian | A2

Skills

- **Storytelling**
- **Photography & Montage** (Canva, Final Cut Pro, Lightroom, Photoshop)
- **Paid social advertising & Analytics** (Meta Ads Manager)
- **Branded content, influencer marketing & campaign execution**

Other Certifications

Design & Innovation Pre-Academy

Estonian Academy of Arts

Introduction to Psychology

University of Tartu